

**Kelseyville Youth Football League**  
**Board Meeting Minutes**  
**May 31, 2023**

**Meeting called to order 6:47 PM**

**In Attendance:** Director of Football Grace Martinez, Director of Cheer Desiree Perez, Volunteer Coordinator Brittany Bennett, Secretary Jennifer Arvilla, President Blake Grivette, Vice President Dannette Rangel, Snack Shack Coordinator Mallory Young, and Treasurer Audrey Sullivan.

Merchandise Coordinator is vacant.

**Members Absent:** Merchandise Coordinator is vacant.

**Approval of Minutes:** Desiree motions to approve minutes from April 30, 2023. Audrey second motion. Motion passes 7-0-1 with Mallory abstaining.

**Financial Report:**

- Current balance was reported by Blake: \$60,595.57
- Overall pre-season budget is looking to stay on par with last season as we begin the process of purchasing all items for the season. Currently balance reflects all registration and uniform income without any purchases made.
- All operating costs are accounted for in 2023 profit and loss statement.
- Approved football and cheerleading operating budgets. Dannette motions and Mallory seconds with motion passing 8-0-0.

**Football Report:**

Grace is having surgery June 22. Dannette will step in and help where she can. There's been a little communication with Mike trying to figure out if we're having another camp or not.

Asking for one team parent from each team to be in charge of helping send out text messages and communication for coaches. Parents could use it to get their work bond covered.

**Cheer Report:**

Tumble camp went great About 2/3 showed up. Uniforms are being ordered. The week expense for the bows is \$1930.50. Grace motion to purchase bows for that price Dannette seconded motion passes. 8-0-0.

**New Business:**

# Kelseyville Youth Football League

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- **Registration Update:**

Enrollment Summary Report: All Programs [Share](#) [Export](#)

Program Name	Division Name	Division Enrollments	Maximum Enrollments	Tryout Enrollments
2023 Kelseyville C...		106	3084	0
	Varsity Football	18	1000	0
	JV Football	17	1000	0
	Pee Wee Football	10	1000	0
	Varsity Cheerlea...	18	30	0
	JV Cheerleading	21	30	0
	Pee Wee Cheerle...	22	24	0
2023 Kelseyville C...		54	3027	0
	Varsity Football	15	1000	0
	JV Football	15	1000	0
	Pee Wee Football	13	1000	0
	Varsity Cheerlea...	2	12	0
	JV Cheerleading	6	9	0
	Pee Wee Cheerle...	3	6	0

- **Text Messaging System:**

- Board discussed having new text service to communicate with parents called the Reach app.
- Discussion revolved around approving for a year versus month to month to make sure the app was beneficial for the league.
- Dannette motioned to pay per month to start. Audrey seconded the motion. Motion passes 8-0-0.

- **Review of Merchandise Vote:**

- Had a merchandise vote via poll. Motion by Desiree and second by Brittany. Motion passes 8-0-0.

- **Reminder of motion:**

What we are purchasing this order.

1. Everything will be with the new logo with the feather this time around.
2. Qty 50 Long Sleeve Orange
3. Qty 50 Long Sleeve Black
4. Qty 50 Hoodie Orange
5. Qty. 50 Hoodie Black
6. Going to try and mix up the sleeve with both K-Ville and Chiefs

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Total Purchase: ~\$3900.00

- Square Plus Vote
  - Motion to upgrade to square plus for the inventory reporting feature motioned by Grace. Seconded by Desiree. Motion Passes 8-0-0.
- Custodian of State and livescan update.
  - Blake Grivette was approved to be custodian of the state for the Kelseyville Chiefs. We can now schedule for a livescan event to have all board members, coaches and volunteers helping more than 16 hours scanned.
  - Determined
- Fittings and Orientation Review
  - Overall fittings and orientation went well. Will need to spend more time on fittings next time giving each division potentially 1-3 hours to ensure proper fitting.
  - Ensure each coach has a “fit kit” so equipment is not passed around and confuses any sizing.
- Previewed football orientation including schedule, agenda and powerpoint needs.
- HUDL Review
  - Dannette set up a meeting with HUDL and Desiree, Dannette, Blake, and Mike L attended meeting.
  - Discovered HUDL would only provide the service and the chiefs would be responsible for the cameras and tablets which will run \$4-\$6K.
  - Will discuss options for 2024 season.
- July 1st Car Show
  - Discussed items for the July 1st car show fundraiser including food trucks, jumpers, insurance, costs, cars and more.
  - No votes or approval of purchases determined.
- Reviewed the league calendar and upcoming important dates.
- Volunteer Update
  - Still very low on volunteers for game day. No action.
- Yearbook Update
  - Brittany has costs and potential timelines and dates for the season.

**Grace motioned to adjourn the meeting at 8:36pm. Desiree seconded. All members were in favor.**

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**Next Meeting: TBD**

Submitted by Blake Grivette - President